

SOCIAL SCHEDULER™

AI PUBLISHING STRATEGY & SCHEDULING ASSISTANT

Create intelligent, effective publishing schedules for every channel.
Post consistently. Reach more people.
Grow your business.

ACCESS SOCIAL SCHEDULER™



<https://chatgpt.com/g/g-69e96c93a7c88191ad525ad9ae7b89e7-social-scheduler-pro>

Scan the QR code or click the link above to access Social Scheduler™.

SCAN TO OPEN



PREMIUM PUBLISHING STRATEGY

BY RUSSELL TAYLER

PROFESSIONAL USER GUIDE



1. GET STARTED

When you start a new chat with Social Scheduler™, it will ask you a few simple questions:

- Which country are you located in?
- Which time zone do you operate in?
- What type of business do you have?
- Which publishing channels do you actively use?
- What is your posting commitment? (Light, Moderate or High)

Your answers help Social Scheduler™ create a customized publishing strategy for your business.



2. WHAT YOU WILL RECEIVE

Social Scheduler™ generates a complete publishing strategy including:

- ✓ Publishing Profile
- ✓ Weekly Publishing Summary
- ✓ Publishing Schedule for Each Channel
- ✓ Weekly Publishing Calendar (Mon – Sun)
- ✓ Content Distribution Recommendations
- ✓ Publishing Frequency Recommendations
- ✓ Best Publishing Days
- ✓ Engagement Recommendations



3. HOW TO USE YOUR SCHEDULE

- 1 Review your Publishing Profile to confirm your details.
- 2 Follow the recommended posting times and days for each channel.
- 3 Use the Weekly Publishing Calendar as your action plan.
- 4 Follow the Content Distribution mix to keep your content balanced.
- 5 Review and adjust your strategy monthly for best results.



TIP

Consistency is more powerful than posting more.
Stick to your schedule and measure your results.



4. BEST PRACTICES

- ✓ Reply to comments and messages quickly.
- ✓ Refresh Marketplace listings every 48–72 hours.
- ✓ Review inventory and enquiries daily.
- ✓ Maintain a consistent posting schedule.
- ✓ Use short-form video wherever possible.
- ✓ Monitor analytics monthly.
- ✓ Test one new posting time each month.



5. REMEMBER

Every publishing channel has a different audience and purpose. Social Scheduler™ treats each channel independently to help you get the best results possible.

Post Smarter. Not Harder.

CONSISTENCY + STRATEGY = GROWTH



STEP-BY-STEP INSTRUCTIONS



SMARTER MARKETING



MORE VIEWS. MORE SALES.

VERSION 1.0

Social Scheduler Pro™

Professional Quick Start Guide

Purpose

Social Scheduler™ creates a customized publishing strategy and posting schedule for your business based on your location, time zone, industry, and publishing channels.

Step 1 – Provide Your Information

- Country
- Time Zone
- Business Type
- Publishing Channels (Facebook, Instagram, TikTok, YouTube, LinkedIn, etc.)
- Desired posting commitment (Light, Moderate, or High)

Step 2 – Review Your Strategy

- Publishing Profile
- Weekly Publishing Summary
- Platform-by-Platform Posting Schedule
- Monday–Sunday Publishing Calendar
- Content Mix Recommendations
- Engagement Best Practices

Best Results

- Follow the recommended schedule consistently.
- Repurpose content across multiple channels.
- Respond quickly to comments and messages.
- Review your analytics each month and refine your schedule.

Pro Tip

Consistency beats perfection. A realistic schedule you can maintain will outperform an aggressive schedule you cannot sustain.

Link

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